

# What is the Blue Light Weekend





## Withernsea's Blue Light Weekend was the idea of Steve Medcalf.

Steve was Withernsea RNLI's lifeboat operations manager, and had been a volunteer at the station for 28 years. Everyone knew him as "Mr Withernsea".

It was Steve's vision for an annual highprofile, free, fun family event that would really put his town on the map. After Steve's untimely passing in late 2022, the wonderful Withernsea community were determined to make Blue Light Weekend happen in his memory.

In August 2023 we held our first free community weekend event which featured events and attractions on land, sea and in the air.

It was recognised as a great success, attracting more than 10,000 visitors to Withernsea, and enabled valuable donations of nearly £5,000 to local blue light and lifesaving services and military veterans' charities.





Our 2024 event was even bigger! The air show doubled in size and was one of the largest free air shows in the North of England. There were an estimated 25,000 additional visitors to Withernsea and £8,000 was raised for local charities.

#### Who we are

The local organising committee are:

**Andy Medcalf** 

Digital, media, PR, event co-director

**Dave Penson** 

BlipActive events, event co-director

Kristina Richardson

Sponsorship and first aid

"Para" Dave Walker

**Aerial director** 

**Chris Morfitt** 

Music director

**Ann Bell** Maritime director

**Katie Purse** 

Volunteering coordinator

### When is it?

Blue Light Weekend 2025 will take place across the weekend of August 2-3

#### Where is it?

The main focus of the event is a 2km stretch of Withernsea's South Promenade, but 2025 will see us expand to other parts of the resort

