

25,000

extra visitors to
Withernsea over
the weekend



Blue Light Weekend in numbers

£8,000

donated to local life-
saving, emergency
and military
veterans' charities



60

stalls on the prom



400

people of all
ages joining in
the Colour Run



8

aircraft in the North
of England's largest
FREE air show



local house sales
enquiries up

25%

the week after BLW 2024



20

mascots in the
inaugural World
Championship



30

sea swim
entrants



40

raft race
competitors



60

local community
volunteers

