



Blue Light Weekend Sponsors' Stories



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It enhances our brand awareness – but it's about more than that for us. Steve Medcalf was a good friend and customer and I'd known him a long time. It's a local cause that means a lot to me, so I didn't hesitate to get behind it.

Paul Duplock, founder and managing director

Burstwick-based **PJD Electrical** – a gold sponsor of Blue Light Weekend – is one of the region's leading electrical, plumbing and heating contractors servicing both the domestic and commercial sectors. PJD has been a key supporter from the start, with a presence both on the prom and in the raft race.

teampjd.co.uk



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As part of our commitment to supporting local communities, we identified Blue Light Weekend as being an ideal opportunity for our business to get involved in a local high-profile fundraising event which would allow us to provide not only financial support but also volunteer our time

Mark Broom, project co-ordinator



What we loved about the volunteering was that everyone was able to contribute but then still have plenty of time to watch or get involved in the events

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PREMIER MODULAR

Brandesburton-based **Premier Modular** is one of the UK's leading offsite modular building specialists providing modular construction and prefab building solutions.

The firm provided more than 20 volunteers who helped in a variety of roles such as manning the car parks and colour run stations, helping with the mascot races, and setting up and tidying away at the end of each day.

premiermodular.co.uk



“ We thought Blue Light Weekend was a great event to be a part of and we felt like we were an integral part of a great cause while enjoying all of the great ambience, food and activities. It was a really well organised event making it easy to volunteer and add value

